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MAYO NURSERIES INC

Worlds Best Trees And Plants For The Home Grounds

ELLWANGER BARRY BLDG ROCHESTER NY



THE RED GRAVENSTEIN—7 TO 9 FOOT TREES

Almost an everbearing apple. A new introduction, but thoroughly tested.

Ripens over a period of three months. Most delicious for the home table.

THE Red Gravenstein will be a welcome addition to the gardens of our customers, for it possesses all the good qualities of the old Gravenstein in flavor, size and shape, and has the advantage of a long ripening period to which is added a beautiful red color which greatly increases its attractiveness.

The Red Gravenstein is very large and shapely in size and rich red in color with the flesh also slightly tinged. It is crisp, juicy, aromatic, tender, of the most luscious flavor, incomparable with any other variety we know of. Once tasted, never forgotten, is all that we can say.

The long period of ripening is its greatest advantage, starting in August and lasting until late fall. This advantage, in addition to being the best in eating apples, should make its planting a necessity in every home garden.

We are fortunate in being able to offer to our patrons this spring a limited quantity of specimen, early-to-bear trees, seven to nine feet in height, \$4.00 each, \$40.00 per dozen.



McIntosh Red

A Tree Such as this in Your Garden Means Joy to the Kiddies, Pleasure and Satisfaction to Yourself. A Six Year Bearing Apple Tree.

Apples

SPECIMEN EARLY TO BEAR TREES

*Symmetrical Tops
Beautiful Fibrous Root Systems
Smooth Trunks*



THE fear that there will be long years of waiting before one can gather fruit is a "bogy" that is easily overcome by the planting of a few Bearing Age Trees, provided these trees are of the highest type. Each Apple Tree that we offer below is carefully grown, carefully selected, a specimen with a mass of fibrous roots, and heavily branched symmetrical tops. Each tree will run *seven to nine feet in height*, and will average nearer the latter than the former. Planting such trees means rich, juicy fruit without years of waiting, and in a quantity that will give it a place on the family bill of fare. If given ordinary care and attention these trees will produce the finest and best type of Apples for you on your home grounds.

Summer Varieties

RED ASTRACHAN—Tree vigorous, upright, hardy and productive. Fruit medium to large; surface smooth, marbled and striped on greenish-yellow; flavor acid.

YELLOW TRANSPARENT—The tree is a hardy, upright grower; regular and early bearer, medium size. Color a rich, transparent yellow; flesh melting, juicy, subacid.

Fall Varieties

DUCHESSE—A large, beautiful apple, roundish. Streaked red and yellow; tender, juicy and pleasant. Tree a vigorous, fine grower and abundant bearer. Very hardy. September.

FAMEUSE—Medium size, roundish; crimson. Flesh snowy white; very tender, fine juicy, mild, subacid; one of the finest dessert fruits. October and December.

MAIDEN BLUSH—Large, smooth regular, evenly shaded red cheek; flesh white, tender, sprightly, with a pleasant subacid flavor. bears large crops. October.

Winter Varieties

McINTOSH—Medium large; smooth; yellow, covered with brilliant crimson; flesh snowy white, very tender, aromatic; subacid; very good quality. Tree vigorous; a good annual bearer,—November to February.

GRIMES GOLDEN—This is one of the most popular apples in cultivation. Tree strong; thrifty grower; fruit yellow veined, russeted; flesh yellow, firm, quality rich. November and December.

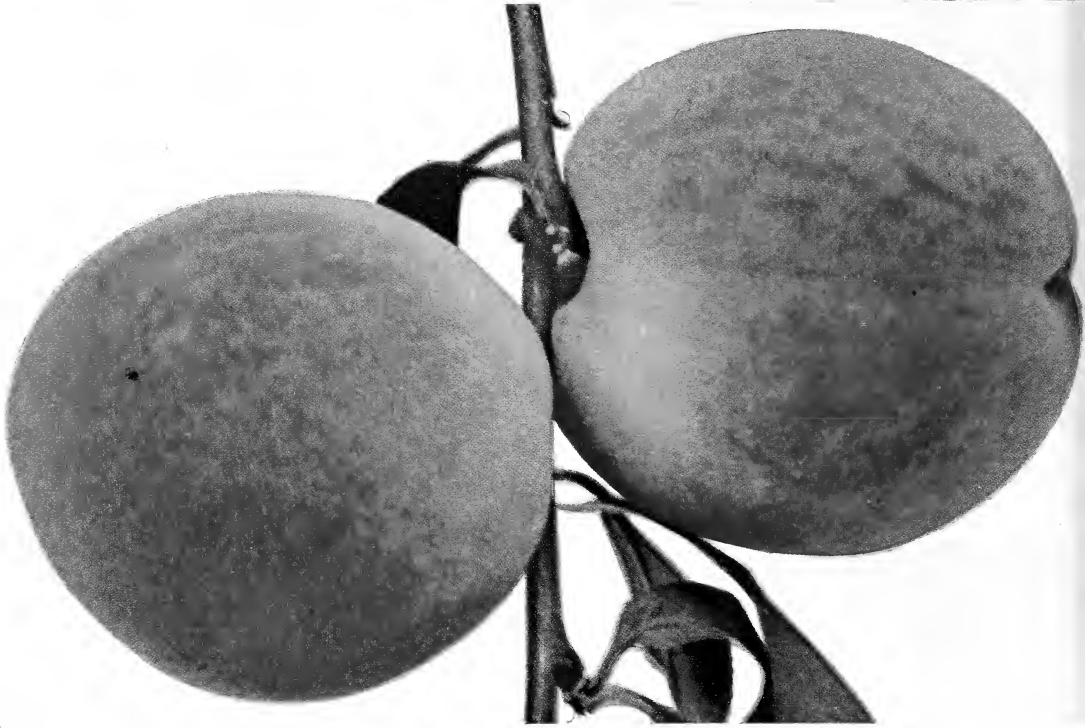
NORTHERN SPY—Large; roundish; striped with sunny side purplish-red; flesh white and tender; mild, rich, spicy flavor. An old favorite. December.

DELICIOUS—Flourishes well in every state. Bears annually; great yielder. Fruit very large; flesh fine grained, crisp, juicy, melting, delicious.

ROME BEAUTY—Large, yellow, striped with red, flesh juicy, crisp, subacid, tree moderate grower. October and December.

WINESAP—Large, roundish, deep red; medium quality; keeps well; tree is fair grower; good bearer. December to May.

Specimen Early to Bear Apple trees of the above varieties—seven to nine feet in height, \$3.00 each; \$30.00 per doz., \$200.00 per 100.



Rochester Peach—pick them like this next August

“June 12, 1923

Mayo Nurseries, Inc.,
Rochester, N. Y.

Gentlemen:

Enclosed please find my check for \$20.00 covering twelve special Rochester peach trees shipped on the 25th of May.

I have purchased stock from—, from—, and several others, but wish to go on record here and now as stating that the peach trees received from you were the very finest looking trees which I have ever purchased.

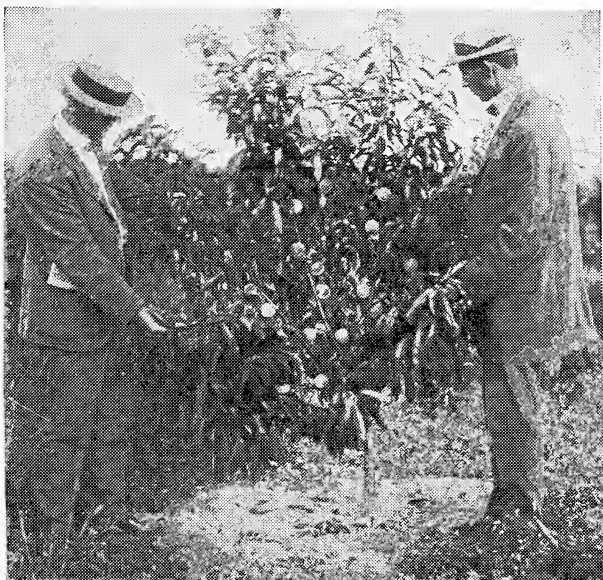
Please quote me a price on two hundred trees similar in size and character to the trees received for probable delivery in the fall.

Very truly yours,

(signed) Joseph R. Hague,
Columbus, Ohio.”

Note how late we can ship Nursery stock, the above order going forward on the 25th of May.

The New Rochester Peach



One-Year Tree—Planted in 1914; bearing 17 peaches in 1915

THE most delicious peach in the world to eat out of hand or canned. Large, yellow and red free-stone; flesh golden-yellow, highly flavored; stone very small. The Rochester ripens in early August when there is no other yellow or red free-stone ripe, and three weeks before the Early Crawford.

The original orchard has borne its tenth annual crop this season, being the finest quality the trees have ever produced, some specimens measuring twelve inches in circumference and weighing over twelve ounces.

The tree is a strong, upright grower, has stood sixteen degrees below zero and produced a full crop; while Elberta and Crawford under the same conditions produced no fruit. The Rochester peach bears when very young.

The accompanying picture is an illustration of one of 500 trees planted at Greece, N. Y., in the Spring of 1914, producing 17 peaches in the month of August, 1915. It is seldom

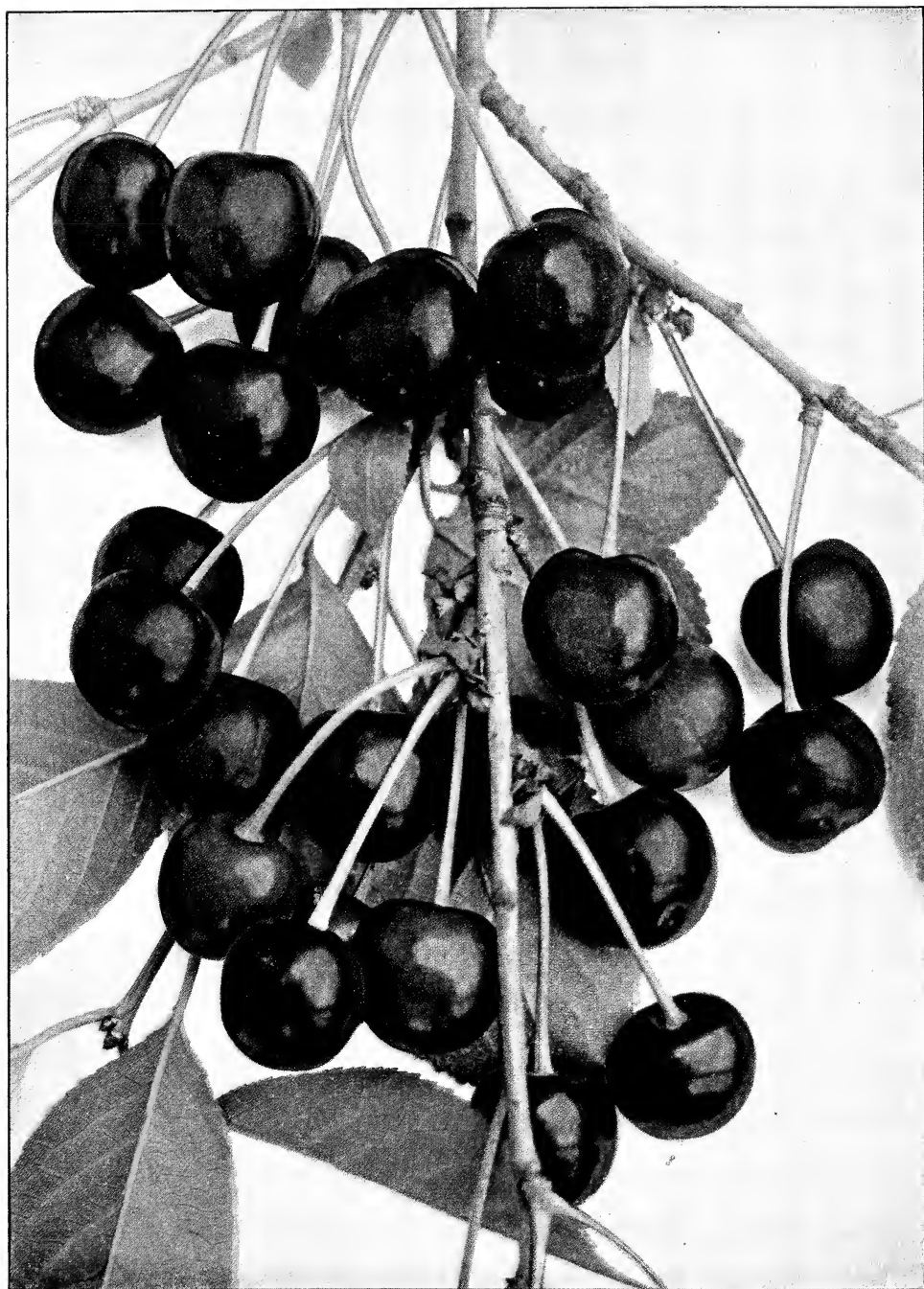
known to fruit-growers for young peach trees planted a little over a year to bear fruit. The New Rochester Peach solves the problem.

J. H. HALE—Season follows Rochester.

Very large, rich golden yellow with carmine blush. Flesh firm but of delicate texture dripping with rich, sweet juice. Very hardy.

ELBERTA—Season follows J. H. Hale. The best peach of its season, and one of the greatest commercial peaches on the market today on account of its splendid shipping qualities. The fruit is rich yellow with red cheek, juicy and highly flavored. Very hardy.

We have some beautiful large specimen, early to bear trees, of the above three varieties six to eight feet in height. Symmetrically branched beautifully rooted. Price \$2.00 each; \$20.00 per dozen; \$125.00 per 100.



Lamberts—appeal to the youngsters

The Cherry

MADE THE PIE FAMOUS



You remember, of course, the big, fat, rich cherries for which you climbed the tree when a boy. Why deprive your children and yourself of the same pleasure today? You can have all the rich, juicy cherries you want and have them quick if you will plant some of our magnificent bearing age trees which we offer in the following varieties. Each tree has been grown, cultivated, and pruned for a specimen. All the trees run 6 to 8 feet in height symmetrically branched, heavily rooted trees that save you two seasons of waiting and which will repay you richly in satisfaction.

The Super-Cherry—Lambert

THE TREE—In the years following planting the Lambert develops into a very beautiful tree, being a strong, rugged, vigorous grower, with dense healthy foliage; for this reason it is a valuable acquisition as a shade tree.

ITS YIELD—No cherry can equal the Lambert with its tremendous crops of delicious fruit.

THE FRUIT—The Lambert Cherry to eat will give your palate a new sensation. The flesh is firm, crisp, and deliciously rich, with juice that has a delightful tang all its own. When fully ripe it is unusually large and of a dark lustrous purple color.

NAPOLEON—A rich, delicious variety; large red cherry that hangs well on the tree. Very popular. It is tender, and one of those famous varieties that has made Cherry growing popular. Clear red in color. June.

YELLOW SPANISH—A magnificent heart-shaped Cherry of the largest size, pale yellow, richly dotted and spotted with deep red. Flesh very firm, juicy and sweet; a rapid grower and immense bearer; best for canning, preserving and shipping. July.

Sour Cherries for Pies and Canning

EARLY RICHMOND—Everywhere the most popular. Tree strong thrifty grower; fruit medium size, dark red, melting, juicy; sprightly acid flavor; especially valuable for cooking purposes; early and abundant bearer. Season, last of May and first of June.

LARGE MONTMORENCY—An old favorite. Large; bright, clear, shining red; flesh solid, juicy, rich, acid; tree prolific bearer and very hardy.

We have a limited number of fine, healthy EARLY TO BEAR TREES, well branched and rooted, of above five varieties, 6-8 feet in height, \$3.00 each; \$30.00 per dozen.

Persimmons

Northern Grown Fruiting Trees—Specimen 12 to 15 ft. 2 to 3 in. Caliper

This species of fruit tree we have proven can be grown successfully in the North and may be planted where peaches will grow. These particular trees have fruited for several years in our Nurseries and are full grown specimens, a delight to the eye and a distinct addition to any planting.

Persimmons ripen September and October, the fruit being delicious late in the fall.

Persimmon trees will do well in almost any soil, but will show their appreciation in a rich warm soil and kept cultivated for the first few years until they become adapted to their new location.

Beautiful specimens, 12 to 15 feet, 2 inch caliper and up, per tree \$20.00, including packing.



Seckels—bring back memories of long ago

Pears

LARGE SPECIMEN TREES 6 TO 8 FEET



IF you want fresh, juicy fruit and want it now, and in sufficient quantity to give it a place on the family bill of fare, plant some of these magnificent Bearing Age Fruit Trees which we are offering to our patrons this spring; trees which are really a horticultural achievement. Each tree has been grown, cultivated and pruned for a specimen. All of the trees run from *six to eight feet* in height; symmetrically branched, heavily rooted—trees that will save you seasons of waiting for pears of delicious flavor. *If you want Big Fruit Trees for quick results, Order Today.*

Summer Varieties

BARTLETT—No pear of the same season equals the Bartlett in flavor, either for eating or canning. Has first place in all markets and brings top prices. Fruit large and yellow, fine grained, buttery and juicy. Sweet, rich flavor. Tree is hardy, grows very rapidly and bears young and heavily. Carefully cultivated and sprayed trees will produce enormous crops of perfect fruit. Season September. Origin, Berkshire, England. Introduced in United States by Enoch Bartlett, of Boston, Mass.

CLAPP'S FAVORITE—Large, fine; pale lemon-yellow, with red cheek; fine texture, melting, buttery, juicy, with a rich, sweet, delicate vinous flavor. Tree hardy and very productive. Thrives where other varieties fail.

Autumn Varieties

ANJOU—This is one of the best known, most popular and profitable late pears. The tree is a vigorous grower, hardy and prolific. The pears are of large size, green in color, but often yellow when thoroughly ripe. They are very juicy and luscious and of the best quality. For late fall and very early winter use, we have no better variety. Oct. to Jan.

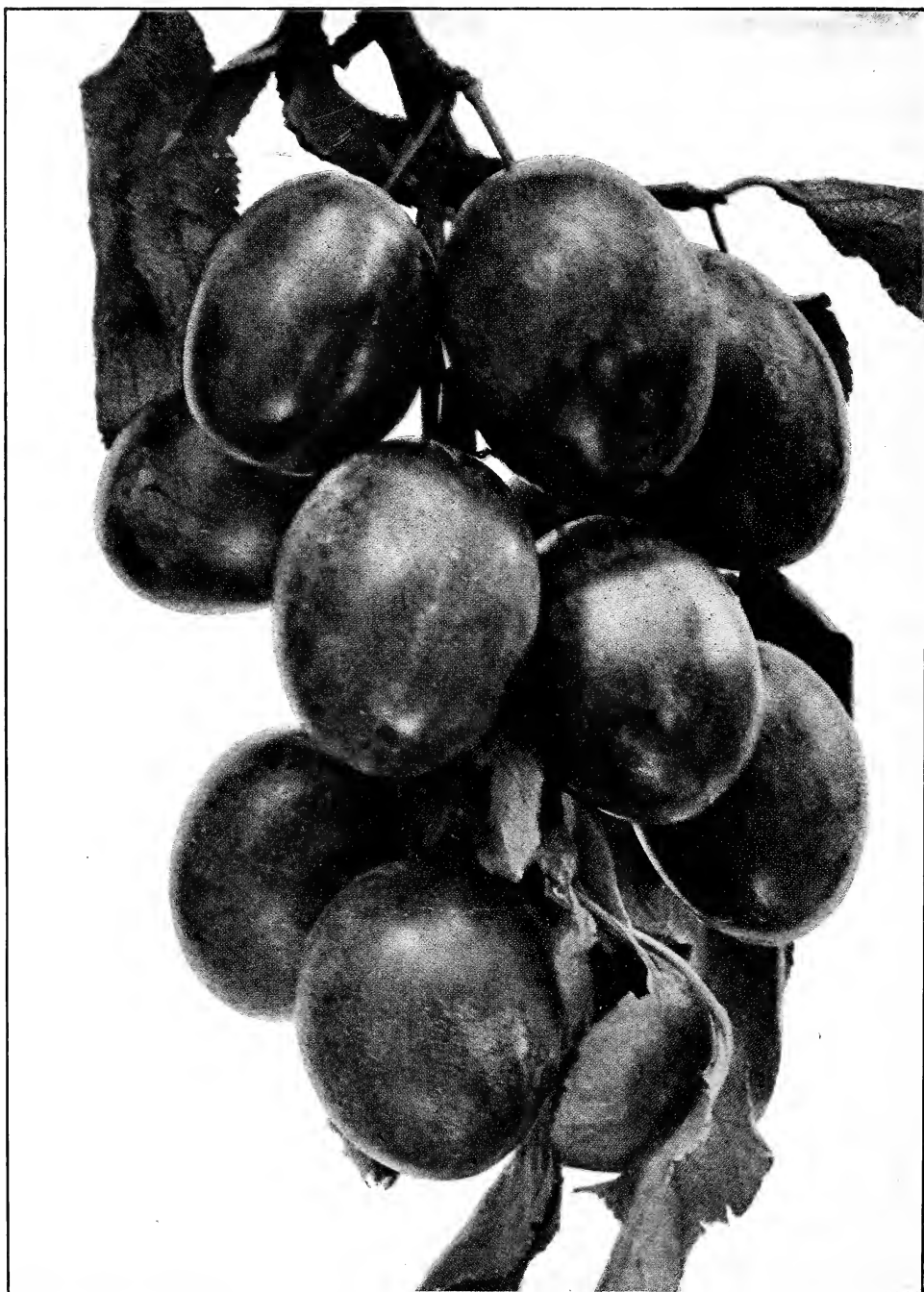
DUCHESSE D'ANGOULEME—A most dependable cropper, often fruiting the first season after planting. Fruit large, frequently weighing a pound. A dull greenish yellow, spotted russet, flesh white, rich and good quality. An all round profitable market pear. Oct. and Nov.

SECKEL—A beautiful and delicious little Pear that is the standard of excellence in its class. One of the richest and highest flavored Pears known, always in demand for desserts and luncheons and better known than any Pear of its class. The tree makes a somewhat slow but stout and erect growth. Sept. and Oct.

Winter Varieties

KIEFFER—A large, to very large pear, rich yellow with handsome red cheek. Flesh juicy, good. Remarkably fine shipper and extra good for canning. Tree is very productive, remarkably strong and vigorous bearing enormous crops every year and is one of the most resistant to blight. In sections of the South, Kieffer has made pear growing possible where other varieties fail. Kieffer Pears are being planted more and more by the largest commercial fruit growers of the country—sufficient proof that the merits of this excellent sort are recognized.

*Splendid early to bear trees the choicest in our nurseries, Heavily
Rooted, beautifully branched \$3.00 each; \$30.00 per dozen.*



Bradshaws—the answer to little Jack Horner

Plums

SELECT EARLY-TO-BEAR TREES

*What we've Said about our Pear Trees applies to these
Plums—special trees—everyone for these
who desire quick results*



European Plums

BRADSHAW—A very large and fine early plum, dark violet red, juicy and good. Trees erect and vigorous; very productive; valuable for market. The quality is excellent, and it is destined to become one of the most popular of all plums for canning, while its attractive color, good quality and shipping properties will cause it to be sought for as a market variety. It ripens ten days to two weeks later than Abundance.

LOMBARD—Medium to large, roundish, oval, dark red, flesh yellow, juicy and pleasant flavor; hardy, popular, nearly always producing a crop, a valuable commercial sort. August.

SHIPPER'S PRIDE—Large and handsome, dark purple; quality fine, juicy and sweet; excellent for canning. September.

SHROPSHIRE DAMSON—Large, amber color, juicy and sprightly; most desirable of the Damson class; productive and not liable to rot; good commercial sort. September.

IMPERIAL GAGE—Rather large; oval; greenish; flesh juicy, rich and delicious, parts from the stone. Tree a vigorous grower; very productive and one of the best plums. Middle of August.

Japanese Plums

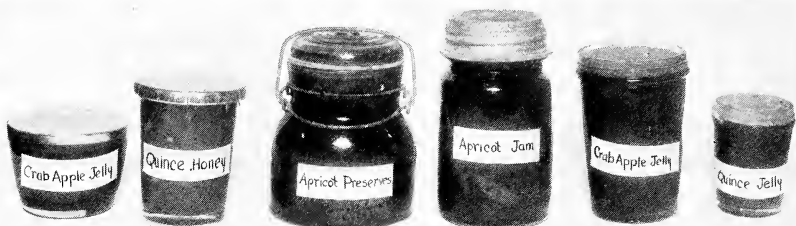
ABUNDANCE—Fruit large, showy, beautiful. Amber, turning to a rich, bright cherry color, with a decided white bloom, and highly perfumed. Flesh light yellow, exceedingly juicy and tender, of a delicious sweetness impossible to describe. Stone small and parts readily from flesh. For canning it is of greatest excellence. Its season is very early, ripening in advance of other plums, thus adding to its special value.

RED JUNE—The best Japan plum, ripening before Abundance. Medium to large; deep vermilion-red, with handsome bloom; flesh light lemon - yellow, firm, moderately juicy; fine quality. Tree upright, spreading vigorous and hardy; productive.

*Extra Select Specimens—6 to 8 Feet—The Finest in our Nurseries
Beautifully branched heavily rooted—\$3.00 Each \$30.00 Per Dozen*



Crab Apples—make the most delicious jelly



They look appetizing, don't they?—and "homey". They add a lot to the meal, and somehow they're so much better put up at home, from your own fruit trees—like these.

Crab Apples

FOR CIDER AND JELLY



FOR making Cider, Jellies and Preserving, the Crab Apple is unequalled among fruits. The Crabs are especially noted for their great hardness and vigor, growing well and producing heavy annual crops under almost any condition and in practically any location. They come into bearing unusually early—generally the second year. The great beauty

of the Crab Apple tree in blossom is an added advantage, which makes it very attractive for yard planting, the tree being a mass of fragrant flowers in the spring.

We offer two splendid varieties as follows: **TRANSCENDENT**—Bright red, immensely productive, early.

HYSLOP—Large, deep crimson, late variety.

Price, Extra Fine Three Year Old Trees, 6 to 8 Feet, \$2.00 each; \$20.00 per doz.

Quinces

DELICIOUS BAKED QUINCES. Grown in your own yard. A space 10x10 is plenty for a quince tree. Absolutely hardy and needs little or no care and attention. There is, therefore, no reason in the world for not growing bushels and bushels of the finest quinces you ever ate. We recommend the Orange variety, which is bright, orange-yellow in color, nearly round in form and of highest quality and is best for the home garden. We heartily recommend it to our patrons.

Strong, three year trees, symmetrically branched, beautiful rooted, which will bear the second and third year after planting, \$2.00 each; \$20.00 per dozen.

The Nectarine

There is a mistaken idea that the Nectarine is a cross between the Peach and something else, while it is really nothing more or less than a smooth-skinned Peach. The trees bear fully as well as the Peach, and for canning, drying and shipping it has so many points in its favor it is difficult indeed to comprehend why planters have not engaged in Nectarine culture more extensively than they have. Professor Bailey, in *Cyclopedia of American Horticulture*, on page 1064, says: "Nectar-

ines thrive wherever Peaches do." As the Nectarine had identically the same habit as the Peach, the cultural directions are the same.

RED ROMAN—This variety is particularly recommended for home planting. The fruit is very firm and keeps as well as a peach. It has a delicious flavor, being rich in sugar, tender and juicy.

Strong, Well Branched Trees, 4 to 6 ft., \$2.00 each; \$20.00 per dozen.

Apricots

Fresh apricots and apricot preserves are a treat to all and a few trees should be included in all home orchards and gardens.

The apricot is also an extremely ornamental tree with its dark green luxuriant heart-shaped leaves and magnificent white blossoms.

We offer the Early Moorpark variety, one of the English sorts and one of the best varieties to grow in the East because of its extreme earliness. The tree is vigorous, hardy, healthy and productive, fruit very early, rather small of lemon yellow color, flecked and dotted with bright reddish orange, fruit juicy, sweet and rich, of the best quality. Stone free from flesh.

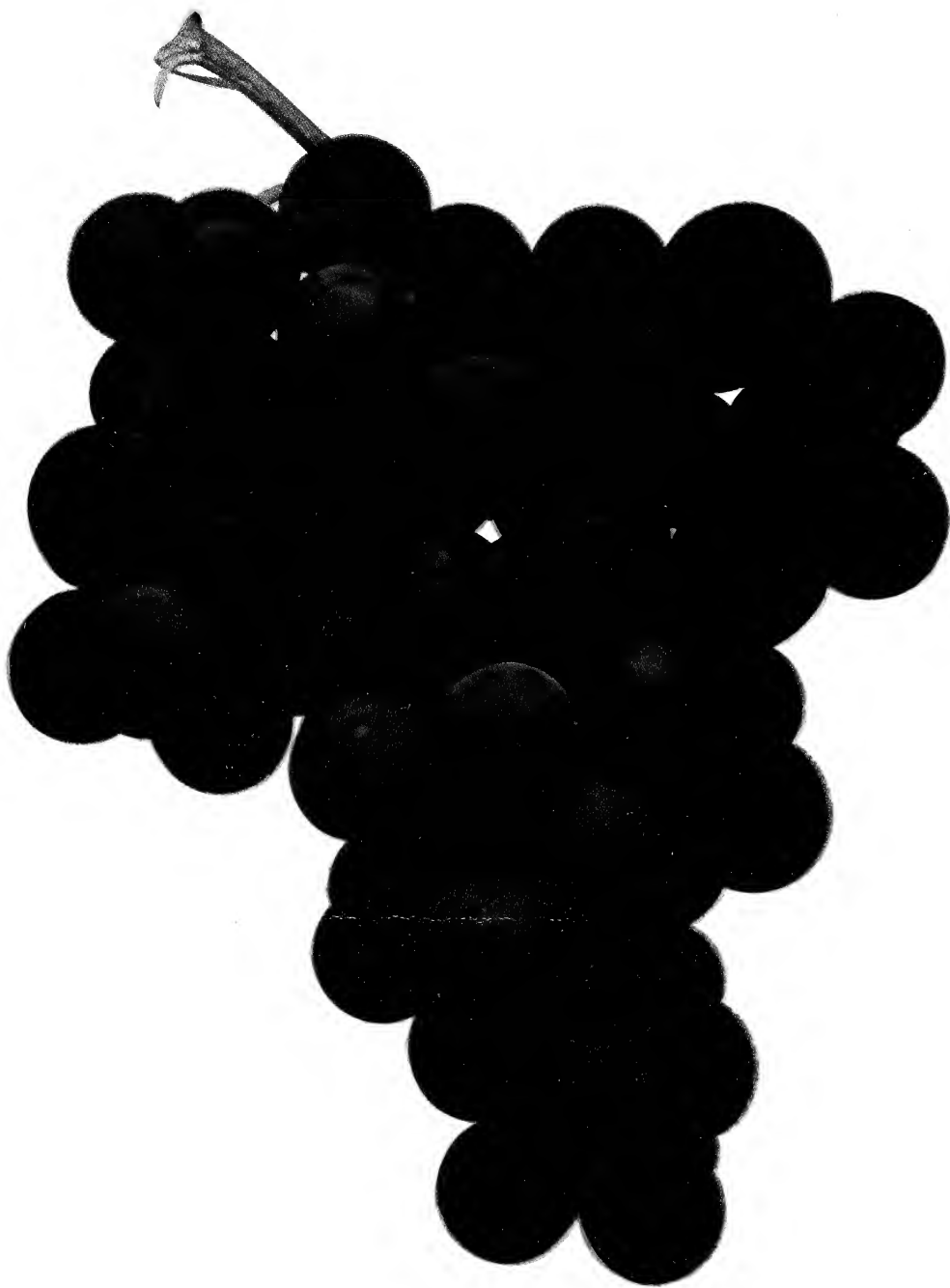
Extra nice two year old trees, \$2.00 each, \$20.00 per dozen.

Mayo Nurseries, Inc., Rochester, N. Y.
Gentlemen:

Last year I bought some excellent apple trees from you but to date I have received no catalog for your apple trees this year. Please send me your catalog at once.

(signed) Richard M. Marble,
Woodstock, Vermont."

"March 12, 1923



*Hubbard—a hardy American variety with the
exquisite flavor of the European sorts*

Bearing Age Grape Vines



WE are exceedingly fortunate in being able to offer to our patrons this Spring a limited quantity of extra fine Bearing Age Grape Vines, for immediate results. Planting these vines, with their heavy root systems and fruiting canes three to six feet long, saves you two years of waiting. We offer the above vines in the three following varieties, ideal for the home garden.

LUCILLE—*Red*. The Lucille is one of the most beautiful of the red or amber grapes, the bunches being very large and the berries double the size of the Delaware. The pulp is sweet and delicious with a tangy flavor all its own.

EMPIRE STATE—*White*. Empire State, compared with Niagara, is as vigorous, as free from insects and fungi, as productive. In two characteristics, Empire State surpasses Niagara. Far better in quality and may be kept longer; in quality, Empire State ranks among the best native grapes, approaching in flavor

European Muscats rather than the foxiness of native grapes.

HUBBARD—*Blue*. The quality of the Hubbard is sweet and delicious with that fine rich flavor hitherto exclusive of the Vinifera Grapes. Skin thin and very firm; a very tender pulp. Berries and bunch are large and uniform. Ripens ten days earlier than Concord. We have examined practically every American variety of Grape and found no equal in size, flavor and texture.

The Hubbard Grape is a rich blue in color—a heavy bearer—early to come into bearing—superb for the home table.

*Heavy bearing age vines with fruiting spurs, heavily rooted,
\$3.00 each; \$30.00 per doz. Order today, as our supply is very limited.*

*Each vine has its roots balled in moss to insure absolute
safety in transportation*

“Mayo Nurseries,
Rochester, N. Y.
Gentlemen:

I herewith enclose bill of \$11.25 together with check for that amount in payment thereof.

The plants arrived in due course and were set out promptly, and with the ideal weather conditions we have had for the few days since then I believe they will all make a good start. I would like to say at this time that I have never received a shipment of plants that were apparently packed as carefully, and received in such perfect condition or which had such a wonderful root growth and which were so entirely satisfactory and beyond expectations in every respect, especially the grape vines, which seem to have the most wonderful roots I had ever seen on plants shipped for transplanting.

I wish to further express my appreciation for your methods of handling so small and unimportant an order as mine and your courtesy in the entire matter.

Very truly yours,
(signed) R. S. Smith,
Attorney at Law,
Twin Falls, Idaho.”



Tree Currant—a charming solitaire for your garden

Specimen Tree Currants

BEARING TREES—SOMETHING NEW



WHY not plant a charming little tree currant in place of a shrub or dwarf tree and each year pick quarts of delicious juicy fruit for preserves and jelly instead of "just leaves"?

While the tree currant is a new introduction to this country, it is extremely desirable and useful both on account of its great beauty and tremendous crops. As can be seen from the accompanying illustration, each tree bears great clusters of the highest quality of fruit, and, being off the ground, not only makes it easy to pick and handle, but also keeps the fruit clean and fresh.

Furthermore, the tree currant makes a most charming appearance in your garden or about your grounds. These little trees are used

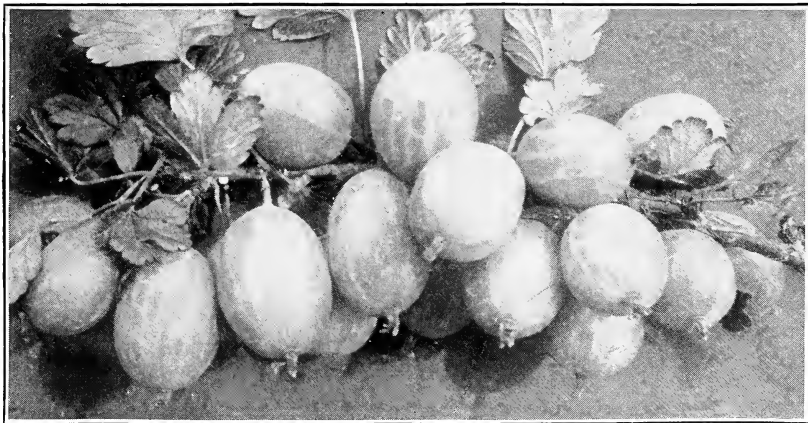
extensively in England and France but the lack of stock has prevented their planting in the United States. We are fortunate in being able to offer to our customers for this spring only a limited quantity of beautiful tree currants. These are all of the Perfection variety which is the best for jelly and preserving. This variety bears enormous crops of the most delicious fruit. We hope that each of our patrons will try out a few of these charming little trees some place about their grounds. Their beauty, charm and utility will return a great deal of pleasure and satisfaction for the effort expended in planting.

If planted this Spring these Specimen Tree Currants will produce fruit next summer.

These trees stand about 3 to 4 feet high, branched and well rooted,

\$3.00 each; \$30.00 per dozen.

Each tree has its roots balled in moss to insure absolute safety in transportation.



Two New Gooseberries

The Department of Agriculture recommended Poorman and Chautauqua to us as the very best. *On account of Gov't Quarantine no Gooseberries can be shipped west of Mississippi River.*

POORMAN—Cross between Houghton and

Downing, and far superior to either parent. Plants so large and vigorous that they must be set farther apart than other varieties. Very productive and not susceptible to mildew. Fruit measures over 1 inch in length and almost 1 inch through; oval, pinkish-red

when ripe, quality excellent. Considered best of sixty-two varieties grown by New York State Experimental Station.

CHAUTAUQUA—This is the very largest gooseberry of American origin. It is fully equal to the large English varieties in size, has a hardy healthy bush and is enormously productive. It is nearly white in color.

Fine large bearing plants of above two varieties: \$8.00 per dozen.



Blowers Big Blackberries are all their name implies

Blowers Big Blackberries

BIGGEST AND BEST OF ALL BLACKBERRIES



RECORD—14 ft. and 1 in. extreme height of bush. 2694 berries on one bush. 2720 quarts from one third acre.

ON SEVEN ACRES—30,206 quarts; 45,307 lbs.; 934 $\frac{1}{8}$ bushels; 22 $\frac{2}{3}$ tons \$2,121.75.

NET F.O.B. HERE—\$303.10 average per acre 153 bushels netted \$344.25 from best acre.

THE QUALITY—Its sprightly, yet moderate acid taste, is indicative of the presence of those valuable medicinal properties without which the blackberry is worthless. A large, clean, bright berry. The fruit is exceedingly sweet, with no perceptible core when fully developed. The flavor is pleasant without being peculiar. In fact, it is a blackberry from root to tip. It is a first-class shipper, standing up well for several days. Its marvelous size and splendid flavor have called forth the following comments by those who have observed it. "We are surprised to see the mammoth growth of bush and berry." "Most splendid fruit as to size, color and quantity that ever grew on blackberry bushes." "The berries are large and hand-

some and the flavor good." You can only appreciate the fruit by seeing our "berry orchard" in fruiting.

HARDINESS—Plant Blowers Blackberries anywhere you would grow Concord grapes.

DISTANCE APART TO PLANT—Rows 8 ft. apart, 3 ft. in row. This takes about 1800 plants to the acre.

TRAINING—Some people are successful with no trellis, but for convenience and to insure against damage by high winds, this support is preferable. Posts about 5 ft. long, cross-arms 15 to 20 inches. Grape wire stapled at each end of this crossarm and running both sides of the row. No tying is necessary. This gives a chance to cultivate thoroughly and often.

SEASON OF FRUITING—The season of ripening is from July 25th until frost; the bulk of the crop matures in the month of August. The yield in September and October depends upon the season; very few in October. We have had blossoms and ripe fruit in November.

We Offer Extra Fine Two-Year-Old Transplants, which will Produce Next Summer. Price, \$3.00 per dozen. \$20.00 per hundred; \$150.00 per thousand.

Cory Thornless Blackberry

SMOOTH AS A GRAPE VINE—EARLIEST BLACKBERRY KNOWN

Mammoth in size; fine in flavor; wonderful in productiveness.

Blackberries are the favorite fruit for the home garden. The greatest objections in growing blackberries are the sharp thorns which make almost a bramble of the bush. With these objections eliminated, the picking of blackberries is a pleasure. These objections have been removed in the Cory Thornless, which is smooth and without thorns.

This wonderful blackberry was discovered in the mountain passes of California up near the snow line and is now rapidly gaining favor all over the country.

The Cory Thornless produces some berries the first year after being planted and in full bearing the second year. The berries are the

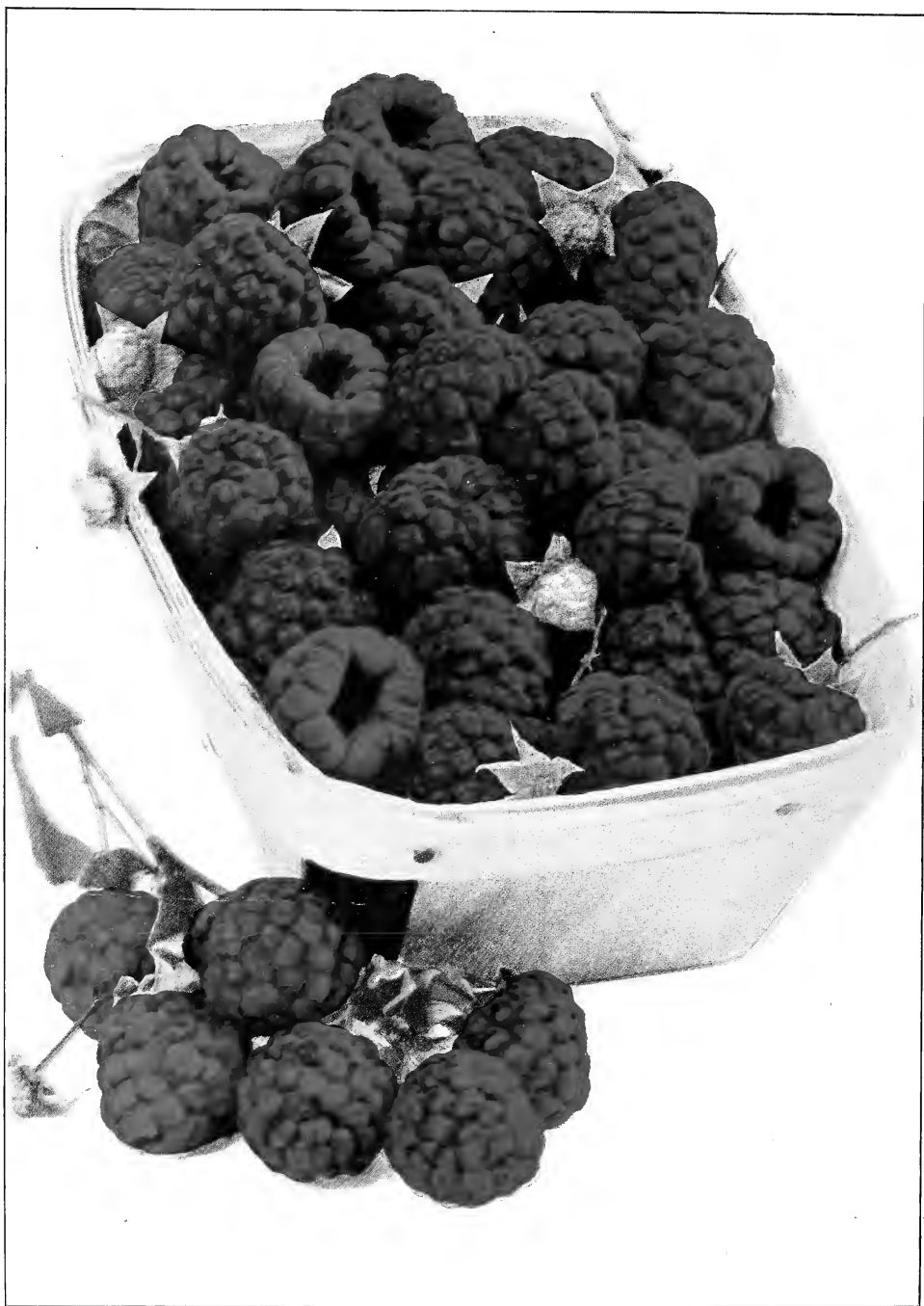
largest that we have ever seen, measuring one and one half to three inches in length and grow in great clusters being very easy to pick off the vine.

PRODUCTIVENESS—Cory Thornless is known to produce seven tons of fruit per acre. One plant has produced twenty-five to thirty pounds of fruit.

QUALITY—The sweetest, juiciest, highest flavored and finest quality berry that we have ever tasted.

We hope everyone of our customers will try out the Cory Thornless in their garden as they will prove to you to be a wonderful addition to your present collection. They do well everywhere and anywhere if properly taken care of.

*Price, heavy transplants, for immediate results,
\$5.00 per dozen, \$40.00 per hundred.*



LaFrance—marvelous in flavor, size and color

La France Giant Everbearing Red Raspberry



BIG, rich, sweet, juicy berries from July until November. Awarded first class certificate of merit by the Massachusetts Horticultural Society, New York Horticultural Society, New York Florist Club, Horticultural Society of Nassau County, Horticultural Society of Westchester County, Tarrytown and many others. This is truly a remarkable record.

The bushes of this remarkable raspberry are rapid, vigorous growers, often reaching a height of nine feet. The canes are strong and erect, frequently an inch or more in diameter with fewer spines or thorns than any other raspberry. This makes berry picking comfortable. The canes branch freely adding greatly to their productivity.

LaFrance is a prodigious bearer throughout the season, from late June until all vegetation is killed by frost.

The berries are firm, twice the size of other raspberries, wonderfully delicious in flavor; the size of the berry and its flavor are the same from first to last. The late crops, when raspberries are scarce and therefore highly priced, are heavier than the earlier ones.

THE FRUIT. The fruit is borne on racemes, one to three feet long in large clusters and the same racemes show the unusual sight of buds, blooms, fruit just setting, green berries and ripened fruit. This condition continues throughout the entire season.

A raspberry is really made up of a bunch of miniature berries, technically called "drupes"; each "drupe" contains a seed. The "drupes" of the LaFrance Red Raspberries are more than three times the size of those in such favorites as the Cuthbert and the berry contains less than half as many "drupes"; therefore, contains fewer seeds than all other berries.

The LaFrance is all "meat"; not all seeds.

LaFrance Red Raspberry fruits early in July the first season planted, continuing throughout the growing season; after being established they will bear as early as June and as late as November last and later, so long as heavy frost has not killed all vegetation.

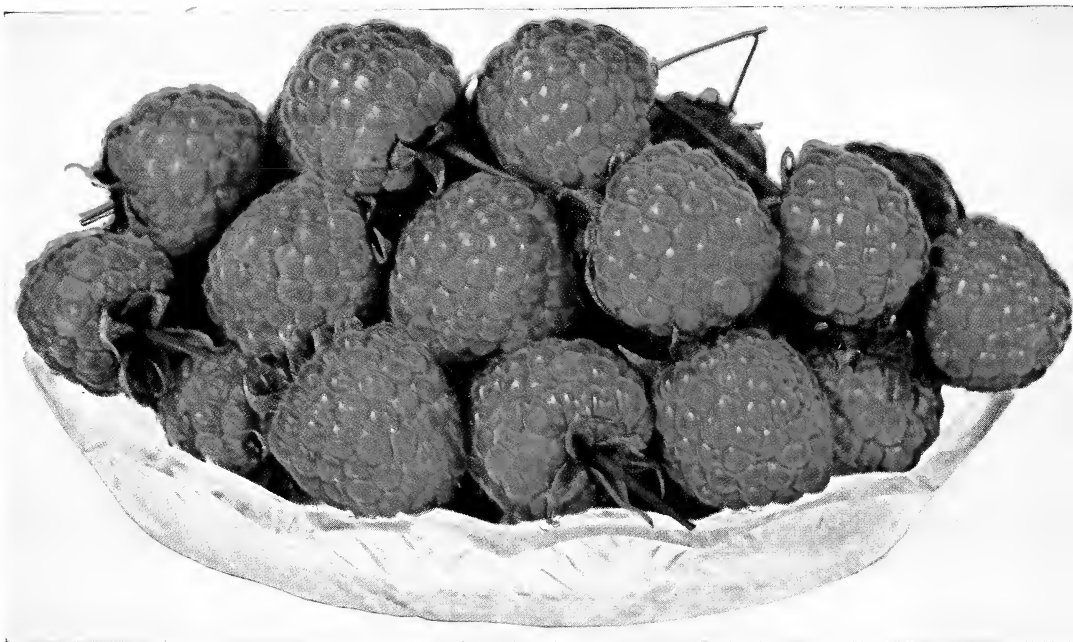
LaFrance is free from insects and diseases and multiplies rapidly; while in the East and other parts of this country it reproduced itself tenfold in one season, in the State of Washington it has reproduced itself twenty-fold.

LaFrance is perfectly hardy and has been thoroughly and successfully tested in various parts of the country.

In the Northwest, the great berry growing section of America, growers are most enthusiastic over LaFrance and are planting it heavily.

Splendid, well rooted plants, extra fine tops, which will bear berries next summer, if planted this Spring.

Price: \$4.00 per dozen, \$30.00 per hundred.



*A dish of Golden Queen for breakfast—no
sugar needed*

How late can you plant Nursery Stock?

THIS is the question that comes up every spring, during the month of April, after the first few warm days have come and made the buds swell. The important rule to remember in transplanting trees, shrubs and plants of all sorts is that the stock should be dormant. Dormant stock can be planted with safety throughout the United States and Canada even late in the spring, although, of course, the later one plants the shorter the growing season, but as long as the results are successful each planter should remember that he is gaining a year's growth over waiting until fall. We keep our stock dormant by special methods, until late in May, and *as long as we accept orders, our customers may rely upon our making good any losses that arise in error of judgment on this point.* Last year our stock was dormant and we shipped until the 10th of June.

Golden Queen

THE MOST DELICIOUS OF ALL YELLOW RASPBERRIES

Finest for the home garden Give your palate a new sensation



FOR those who have never tasted a Yellow Raspberry, the Golden Queen will be a delightful surprise, with its delicious, melting flesh, full of creamy juice. It is an ideal variety for the home garden.

It is a beautiful berry in appearance, being of the largest size, and a beautiful golden orange color. It is a vigorous growing plant, hardy and extremely productive. This is not a new variety, but one that has been thoroughly tested out, and we cannot say too much in its favor. For a table berry it has no superior. It is a seedling from the splendid Cuthbert, and is to the Yellow Raspberry what the Erskine Park is to the Red.

We have some splendid bearing plants with fine heavy stalks excellently rooted, real specimens, that will produce berries for you next summer.

*Price—Per dozen, \$4.00; per hundred, \$40.00. Golden Queen
are extremely scarce this spring.*

Columbian Purple Raspberry

THE MOST WONDERFUL PURPLE RASPBERRY EVER PRODUCED, ENORMOUSLY PRODUCTIVE

THE Columbian Purple is the very best in every respect of the purple cap varieties. More quarts of Columbians are grown than of all other raspberries combined. There is a reason. The berries are superb in quality, either when fresh picked for the table or when canned for sauce or pies. The plants are prodigious growers, the canes sometimes attaining a diameter of over an inch, and the yield of fruit is enormous. The berries are extremely large and of an unusually fine flavor. Once planted, they will produce abundantly for fifty or more years. Don't fail to add this variety to your home garden collection.

*Heavy transplants, which if planted this Spring will produce
abundant fruit next summer, \$3.00 per dozen; \$20.00 per
hundred; \$150.00 per thousand.*



Asparagus—Fresh, crisp, from your own garden

Asparagus



THE Asparagus is one of the oldest as well as one of the most delicious of our garden vegetables. It was cultivated in the time of Cato, two hundred years, B. C.; and Pliny mentions a sort that grew in his time near Ravenna, of which the heads weighed a pound. From these accounts it appears that there is nothing new under the sun, in the line of Asparagus, except the saving in time.

A great many more people would grow their own Asparagus if it were not for the two years of waiting. We eliminate this for the planter by cultivating and transplanting the roots till they are four years old, strong and healthy. Downing, no doubt the highest authority, says roots of this age will produce fruit the same season planted.

When we talk about tender Asparagus on your table this coming June, fresh from your own garden, we know that your mouth not only waters, but that you look incredulous. Too good to be true, you say! And yet, it can be easily done if you plant some extra large Asparagus roots, such as we have worked over and transplanted for the last three years purposely ready to get immediate results.

Asparagus may be had any time during the winter if these strong, four-year-old roots are stored in a cold place until wanted. They are then covered with a few inches of soil in a hot bed or greenhouse and kept very warm. In two weeks the shoots will be several inches long, and cuttings may be made for a month.

We offer for Spring delivery, extra fine, four-year-transplanted roots. Per fifty, \$4.00, per hundred, \$7.00.

Rhubarb

RHUBARB the best and earliest of the spring fruits, deserves a prominent place in every garden. It is especially delicious for sauce, pies and canning.

The season lasts for many weeks and the plants themselves need practically no care and attention.

It will do well in any location and the more fertilizer supplied the larger and finer the yield.

CHAMPAGNE. Its extra large, crimson stalks surpass all other varieties in tenderness, flavor and size. So much so, that no other variety needs to be planted with Champagne.

Price, strong clumps, \$3.00 per dozen; \$20.00 per 100.



Neverfail—the heart of the shortcake

“Mayo Nurseries, Inc.,
Rochester, N. Y.

Gentlemen:

My order of peach, apple and cherry trees are in fine shape. The berry bushes were excellent and it seems we ought to get asparagus from such splendid crowns and roots.

Thanking you for your promptness and the splendid condition due to careful packing of order, I am

Cordially yours,

(signed) Mrs. W. L. Rous,
869 Seventh St., Buffalo, N. Y.”

Neverfail

THE NEW FALL OR EVERBEARING STRAWBERRY



THIS famous strawberry offered for the first time to our customers this spring we consider surpasses all other Everbearing Strawberries in every way. It is the Strawberry without a fault combining the best qualities of the two varieties which were formerly best, Progressive and Superb, being a better plant than the Progressive and the berries not only as large but better flavored than the Superb. Furthermore, *it is four times as productive as a fall fruiter.*

No one ever hoped to find a better everbearer than the Superb, but here we have it, and we consider this berry will be the Strawberry of the future, especially for the states north of Maryland, all through the northern part of the country.

The color is medium dark red, juicy, firm, tender, very aromatic, best to very best in quality, a good, vigorous grower, and one of the hardiest. *When you bite into it you know you are eating a strawberry.*

We cannot recommend this berry too highly to customers, and feel that a dozen or a hundred plants would be a great acquisition to absolutely every garden, no matter what varieties are now growing. The plants will be properly packed in moss and shipped by parcel post, prepaid, to any address east of the Rockies, in late April or early May.

To get the best results with Neverfail strawberry, make the soil rich and give frequent cultivatings and hoeings. Trim off all the blossoms until July 1st. Then let them blossom and set fruit and the crop of fruit in August, September and October will be simply marvelous. It fruits on the young runners as well as the old plants.

*Heavy field grown plants, \$5.00 per fifty; \$8.00 per hundred,
\$60.00 per thousand.*

Mayo Nursery, Inc.,
Rochester, N. Y.

Gentlemen:

Last season you supplied me through your New York City representative a small but satisfactory order of fruit trees.

Will you kindly ship me per express at once two standard apples, bearing age, the best you can supply.

These trees you list at \$5.00 each and judging by the samples are ever so much better and superior to early bearing trees usually offered by others.

Yours very truly,
(signed) John D. Knickman,
Nurseryman and Florist,
East Northport, L. I., N. Y."

"New York City, Nov. 6, 1922.



Honeysweets and Cream are sweet as honey

“Philadelphia, Nov. 5, 1923.

Messrs J. G. Mayo & Co.,
Rochester, N. Y.

Gentlemen:

During the month of March or April 1920, you shipped me at Bethayres, Pa. three grape vines. These grapes are now in bearing and I have searched everywhere for this bill, but cannot locate same and would appreciate your looking up this order and informing me of the names of the three grapes. The one variety is a white grape, another is a red grape, and another a black grape. The red grape is an especially delicious grape and the other two rank very high as table grapes. The white grape is a prolific bearer and the flesh and juice is excellent. It has been bearing for two years and has averaged about forty bunches each year, although only small bunches. The other vines have not borne as heavily as this.

Very truly yours,
(signed) Wm. C. O'Neill”

Honey Sweet

DELICIOUS NEW BLACK RASPBERRY



THIS variety was discovered by Mr. A. B. Katkamier, of Wayne County, New York, who lives right in the midst of the greatest raspberry growing section of the world and who ought to be conversant enough with varieties so he would know a good thing when he saw it. He writes that one summer evening after a strenuous day of labor, he stopped to rest on the way home and sat down on a pile of old boards which were in the shade of an old building. By chance his eye rested on a black raspberry bush which had come up from a seed probably dropped by a bird. The raspberry bush was laden with fruit, jet black and very attractive in color and what was more surprising, the flavor of the fruit was exceedingly rich, sweet and refreshing. Mr. Katkamier transferred the bush to his garden, propagated it from year to year, until now he has several acres of the variety. It has always been a favorite in the

market as well as on the home table of Mr. Katkamier and his neighbors. The berry, however, was never named until the past summer. Loads of them were taken to the public market in Rochester, where they sold for the highest prices. One morning a Russian huckster who had previously had a few crates of these berries asked Mr. Katkamier if he had any more of those Honey Sweet berries. This immediately suggested a name for the new berry and Mr. Katkamier has since called it the "Honey Sweet." The originator thinks that it is a seedling of the Gregg and Plum Farmer, as both of these varieties were grown in that locality for several years previous to the finding of the Honey Sweet. It is a jet black berry and not grayish black like the Gregg and Plum Farmer. Mr. Katkamier considers it superior to the Plum Farmer, and it is certainly a valuable find.

Strong transplants which will bear next summer, \$3.00 per dozen; \$20.00 per hundred; \$150.00 per thousand.

"Philadelphia, April 7, 1923.

Mr. John G. Mayo, President.
Mayo Nurseries, Inc.
Ellwanger & Barry Bldg.,
Rochester, N. Y.

Dear Mr. Mayo:

Referring to your favor of the 5th ultimo, I wish to state that the shipment reached me in good condition and that the stock was fine.

Permit me to extend to you my thanks and appreciation of the interest and more than fair treatment that you have given me in this matter.

Yours very truly,
(signed) C. C. Rambo,
Freight Agent,
Reading Terminal,
Philadelphia, Pa."

Mayo Nurseries, Inc.,
Rochester, N. Y.

"May 30, 1923.

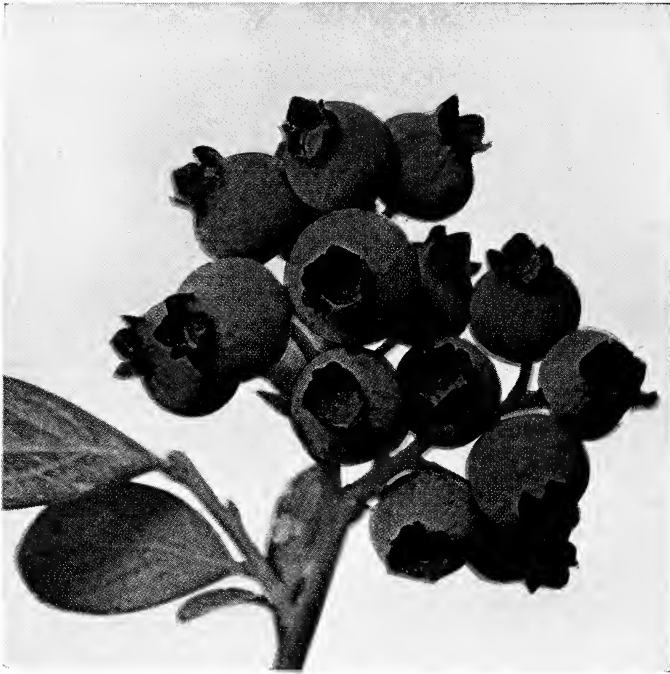
Gentlemen:

The asparagus plants arrived in good condition and are in their beds. I want to thank you for your generous response to the shortage.

The order as sent is satisfactory in every way. Every plant is growing finely.

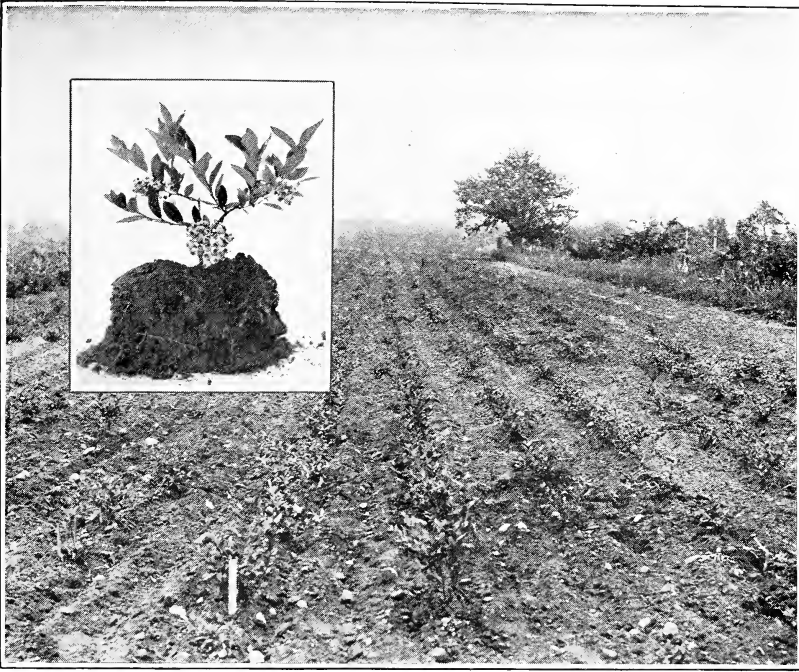
I shall be pleased to send in another order next year.

Respectfully,
(signed) Mrs. H. L. Day,
Excelsior, Minn."



Cultural Directions

Blueberries require an acid soil to produce the best results. This is prevalent in many sections of the country. Where your soil is not acid, we suggest the following method to get the most from your plants. Choose a well-drained location, easily supplied by water during the dry summer months. Blueberries do best with full sun, although they will grow and produce fruit in partial shade. In order to get the proper acid condition to your soil, mix partly rotted leaves with the soil of your garden. A heavy mulch each fall of partly rotted leaves will maintain the acidity of the soil. Do not remove this mulch, but let it remain throughout the year. Another easy method to obtain acidity to the soil is to obtain partly rotted sawdust or wood chips. This makes excellent material and produces an acid condition very beneficial to the plants. Acid fertilizers can be used if the above two methods are not possible. The Department of Agriculture recommends as the best chemical fertilizer aluminum sulphate, which is an effective and inexpensive method of changing neutral soil to acid, half a pound per plant may be advantageously applied. Never use manure or compost near a blueberry plant. No pruning is necessary except as a branch may become damaged or stop bearing. Water your plants well the first year, soaking the ground two or three feet away from the roots. For this, the plants will thank you, we will thank you and finally you will thank yourself.



View showing some of our nursery-grown Blueberries. Insert: One of the plants—Note the root system holding this ball of earth—in the nursery row—and already fruiting!

Old Fashioned Blueberries

YES, old fashioned blueberries—just like Dad had on his old farm down East. You can't buy berries like these—you must grow them yourself—saving you time, labor and disappointment, if you get the real Nursery-grown blueberry plants.

The blueberry is among the finest of fruits, in fact, the very finest of all berries for pies. It is almost unknown in the average garden. This is due largely to the scarcity of Nursery grown plants, the only kind that transplant easily. Blueberries bear the first or second season after planting, in fact, most of the plants we offer have set fruit in the Nursery row.

Blueberry pie, blueberries in cream, blueberry preserves. The thought of these makes the mouth water and yet they are within your reach in an ever increasing quantity. It is almost impossible to find a description of the blueberry's flavor. The blueberry is in a class by itself, with its delicious melting flesh, full of rich creamy juice and a delicate wild tang all its own.

In the autumn the blueberry is of great ornamental value, the foliage being more brilliant than practically any other shrub

and their red twigs brighten up the winter landscape.

Our blueberries are the famous New England type, grown in the heart of the Berkshire Hills, where winter temperatures of thirty to forty degrees below zero occur, and their hardiness is unquestioned. This is an important point to take into consideration in buying blueberries. We do not sell hybrid blueberries; ours are the New England "just blueberries," producing fruit such as most of our patrons have had an opportunity to taste at some time or other in blueberry pie, once eaten, never forgotten, and leaving a great desire to grow them in your own garden.

All our blueberries have been transplanted and hence have excellent root systems. Each plant is dug with earth attached to roots and a ball of earth sewed in burlap in order to eliminate risk in transplanting. Plant blueberries four feet apart.

We have some extra fine Nursery grown plants; beautifully rooted, balled and burlapped, \$1.50 each; \$15.00 per dozen; \$100.00 per hundred.

LANDSCAPE DEPARTMENT

"That the grounds surrounding your home may be of unusual beauty the year 'round"

OUR Landscape Department will appeal to all, whether owning a country home, city home or large estate; whether you have built or are building—or have just purchased your property. It consists of competent landscape engineers and architects of life-long experience in solving planting problems of all kinds and in practical work at the Nurseries, the main purpose being the most beautiful and harmonious surroundings for the least consistent expenditure. Our men are experts in shrub and evergreen planting—old fashioned gardens and rockeries—in woodland planting with the arrangement of Mountain Laurel, Rhododendron and Azaleas—in the construction and planting of bridle-paths, artificial lakes, brooks, waterfalls, fountains and caverns—in the creation of new and unusual vistas and of novel landscape effects in all corners of your grounds.

This service is yours without cost; for we are primarily Nurserymen and wholly interested in the sale of the finest trees, shrubs and plants that can be supplied or procured. To further the sale of specimen Nursery stock of all kinds and to save our customers the tremendous loss and waste which comes from ill-thought-out arrangements or from inexperienced men, we have developed one of the best equipped, most unusual and most efficient landscape services in this country. Our experts are prepared to make professional visits for consultation and advice, to make

surveys, plans and designs and to undertake the entire construction and carrying out of landscape work of all descriptions. Our charges for consultations are nominal, merely to cover the actual expense from either New York or Rochester, whichever point is nearest to your home.

The advantages of dealing with one concern for your entire work are great, as our pride is in the quality of the Nursery stock that we supply for landscape work and the ambition of our engineers is in making Mayo Service the finest and the Mayo trees and plants produce the best results that can be obtained.

We supervise personally all our landscape plantings and, if necessary, will furnish specially trained labor and equipment, relieving our customers of every care, bother or trouble in the planting and arrangement of their grounds. Correspondence with those having new grounds to lay out and plan, or unsatisfactory old grounds to make over, is solicited. Write or phone us for an appointment, either Rochester or New York City.

For the special convenience of our customers along the Eastern Seaboard and for our many patrons who visit New York City at least once a year, we have established a New York Office in the National City Building at 42nd Street and Madison Avenue, with a landscape engineer in attendance. It will be a pleasure to help with act and advice from this office. Phone Murray Hill 10337.

TERMS

All shipments are F. O. B. Rochester and include packing. We are always glad to open accounts with persons or firms who desire to do business with us.

SPECIAL DISCOUNT APPLYING TO ALL PRICES IN THIS CATALOG

While our prices are F. O. B. Rochester, there are a large percentage of our customers who prefer to send cash with order. Where cash does accompany order we will allow you to deduct 10% of the amount of your order. This, in most cases, will cover the cost of transportation.

MAYO NURSERIES, INC.

Rochester, New York

"WORLD'S BEST TREES AND PLANTS FOR HOME GROUNDS"

Nurseries: Rochester, N. Y., Southwick, Mass.

Executive Office: Ellwanger & Barry Bldg., Rochester, N. Y.

New York Office, 331 Nat. City Bldg., Madison Ave. and 42nd St.